



Only CBS, Only CBS Audience Network

At A Glance¹:

37 Million	Viewers of CAN videos monthly
115,000+	Videos available online
5,700+	Hours of content since launch
300+	Partnerships

Partners²:



Even Greater Reach

CBS partners with today's online leaders to create a network that reaches massive targetable audiences for advertisers. CBS.com is the hub of CAN along with AOL, MSN, Yahoo, YouTube and 300 other premier websites. With 5,700 hours of content available, CAN allows online viewers to enjoy premium video content on sites they visit. Content includes full-length episodes of current and classic TV shows, short clips and web originals.

Advertiser Benefits

Targeted opportunities

- Reach key audience segments through various target opportunities such as geography, time, daypart, genre and stream ownership.

Mass distribution

- CAN powers a wide reach with the help of CBS.com and over 300 online partners, including 4 of the 5 biggest online destinations.

Brand immersion opportunities

- Reach engaged users through teaser videos, branded menus, long form engagements and ad selectors. (CBS.com only)

Find Out More: ContactEntertainmentSales@cbs.com

