



The Go-To Source for All Things Video Games

Delivering an experience unlike any other gaming resource—online or off.

Monthly Site Stats:

12 Million Unique users¹

95% Male²

69% 18-34²

\$89,000 HHI²

Influential and Valuable₂:

86% Recommend GameSpot

81% Always find what they want on GameSpot

74% Buy games based on reviews

71% Go to GameSpot to decide on games to buy

The GameSpot Experience

The GameSpot Network is 100% focused on video games, providing reviews, ratings, and best-in-breed HD trailers that keep our players coming back for more. Exclusive videos, sneak peaks and demos create plenty of addicting eye candy, while insightful reporting from our reputable editorial team highlight industry news and trendsetting events. A pioneer in the gaming space, GameSpot breaks the news gamers are clamoring for and translates trends for the rest of us. GameSpot attracts influential young guys with an insatiable appetite for the hottest games, freshest information and tips to fuel their fun.

Advertiser Benefits

Influential and passionate gamers

- GameSpot delivers a passionate audience of gamers.

Groundbreaking marketing opportunities

- A rich environment to integrate your brand in unique and compelling ways.

Industry Intelligence

- GameSpot Trax is the industry's definitive intelligence tool, arming marketers with consumer feedback and insight.

Find Out More: Contact GML-AdSales@cbs.com

CBS Interactive

SOURCE: 1. comScore June 2009 US 18+ 2. GameSpot Audience Profile Study, July 2009

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